

PARTICIPATORY PROGRAM DESIGN: *Program Logic & Outcome Mapping Training*

23 — 24 November 2009

9am—4.30pm
Arrive Sun 22 Nov 5pm
for opening session

What is Participatory Program Design?

Drawing from both **Program Logic** and **Outcome Mapping** the training will map out the techniques and key steps of these participatory approaches to design your project. **Program logic** has come from the field of evaluation and is called 'clarification evaluation' as it maps out the program's design and it clarifies the program through an interrogation of its logic i.e. will our activities actually lead to the desired outcomes and impact. This logic design then becomes the backbone for a monitoring and evaluation framework. **Outcome Mapping** is from international development that is being presented at a participatory alternative to a Logical Framework. This form of program design is participatory as stakeholders and program staff develop the program logic together. This leads to stakeholders and staff having a shared and unified understanding of the program.

This approach to program design forms the backbone of a monitoring and evaluation framework. The type of evaluation it uses is theory driven and evidence based.

What will be covered in the Course?

The two day training presents program design in a participatory way through practical examples and exercises. It is designed for active learning. At the end of the training the participants will:

- Understand how Participatory Program Logic & Outcome Mapping work
- Understand the importance of mapping outcomes
- Articulate the change theory underlying programs
- Have developed some basic Program designs (Logics)
- Understand how program logic can be used in a participatory way to build your team and stakeholder relationships and engagement.
- Understand how program logic forms the backbone of a M&E framework and where MSC fits in

Hijau Biru:

We are dynamic Indonesians and Australians that love community engagement and assisting people to participate through facilitation, training, project design, management and research. We are passionate about social justice and the environment. We come from a family centred place. Collectively we have 5 children and a hope for many grandchildren, hence we have a deep interest in a sustainable and just future. We undertake all types of work including; facilitating workshops, designing programs and engaging stakeholders, establishing great and accessible business management systems and conducting field work. We like to work with all people; directly at a community level with many types of NGOs and community organisations, and with government and the UN. We specialise in participatory approaches, design, sustainable livelihoods, community-based forest and NRM management, monitoring & evaluation, team & capacity building. We like to bring out people's creativity and make it fun!

The Facilitators:

Natalie Moxham is a participatory facilitator specialising in participatory approaches in program design, monitoring and evaluation. She has extensive experience in community development, training, and in the MSC technique. She has coached diverse groups in program design and MSC including international development projects and community-based projects in the Asia Pacific. This includes taking a leading role in adapting the 'Most Significant Change' (MSC) technique for Indigenous contexts.

Alex Ryan is a participatory facilitator and activist with experience ranging from sustainable community development, community-based natural resource management and forest conservation. Alex has worked for a range of NGOs in Southeast Asia and Australia, and has facilitation and training experience in this field. She is fluent in Indonesian, and is an accredited interpreter/ translator with the Australian accreditation authority NAATI.

Location Details

GG House, Happy Valley
 Kampung Cibogo II, No. 423
 Gadog, Cipayung, BOGOR
<http://www.gghouse.com>

Cost (incl. meals & accommodation)*

Local NGO	Rp. 3,000,000
International NGO	Rp. 5,000,000

* 10% discount for: more than one participant from the same organisation; attending the two courses

To register: hijaubiruconsulting@gmail.com

Phone: +62 361 981552 / +62 813 5301 1989 (Alex)

MOST SIGNIFICANT CHANGE TECHNIQUE

25 — 26 November 2009, 9am— 4.30pm

What is the Most Significant Change Technique?

The Most Significant Change technique is a dynamic qualitative and participatory monitoring and evaluation method. Through collecting stories of the impact of our program with the program stakeholders we analyse our work. Through this process of selecting the stories, change management and organizational learning is facilitated. MSC has a particular ability to capture impact in complex cross cultural social change contexts.

With the shift in monitoring and evaluation to a mixed methods approach MSC is a method that fills the gap in data collection. MSC gathers rich qualitative data that captures intangible impact and unexpected outcomes of the program.

This two day training presents MSC through practical examples and exercises. The training is designed for active learning.

At the end of the training the participants will:

- Understand how MSC works
- Understand how MSC fits into a Monitoring and Evaluation Framework,
- Know the best situation to use MSC and when not to use MSC
- Understand how MSC facilitates development of stakeholder relationships and organizational learning & development
- Have learnt through practical exercises, skills to undertake MSC (story collection, story selection & feedback)
- Know the specific adaptation of MSC for an Indonesian context
- Have designed an MSC system for your program.

Who Should Attend These Trainings?

Organisations, teams and individuals seeking to:

- Develop a program's direction or clarify a shared vision
- Try something new in an organisational learning context
- Capture intangible and unexpected outcomes

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International NGO Rp. 4,800,000

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