



Program Design & Evaluation

Upcoming Training Opportunities

Introduction to Program Logic

One day workshop
Tuesday 31st January 2006

Program logic is a project's theory of action. It identifies the cause-and-effect relationships between outputs, intermediate outcomes, and ultimate outcomes. Unlike a flow diagram, it does not map the sequence of events, but instead shows a series of expected consequences. This workshop explores the types, role and applications of program logic, including links to a project's monitoring and evaluation framework.

Build a People-Focused Program Logic

Two day workshop
Thursday 2nd and Friday 3rd February 2006

Increasingly, project teams are being asked to develop their own monitoring and evaluation plans. However, it is often hard to develop sensible indicators for social change, and orthodox approaches to monitoring and evaluation are often inadequate. To address this issue, Jess Dart has developed a 'people-focused' approach to program logic. This workshop guides participants through the process of developing a people-focused logic model.

Planning Your Evaluation

Two day workshop
Tuesday 7th and Wednesday 8th February 2006

There is a natural tendency when planning an evaluation to jump in and immediately consider the methods of data collection (or indicators) to be used. However, this should be one of the last steps of an evaluation plan. Instead, it is important to first clarify the purpose of the evaluation. This should be followed by the development of key evaluation questions that meet the needs of your key evaluation audiences. Only then are you in a position to consider what methods would be appropriate for your evaluation.

Most Significant Change Technique (MSC)

Two day workshop
Tuesday 14th and Wednesday 15th February 2006

MSC is a powerful tool for monitoring, evaluation and organisational learning. MSC goes beyond merely capturing and documenting beneficiaries' stories of impact. Each story is accompanied by the storyteller's interpretation, and offers an opportunity for a diverse range of stakeholders to enter into a dialogue about project impact. This workshop provides an introduction to MSC. Participants are then guided through a number of steps to develop an MSC process for their project or program.

Introduction to Qualitative Methods for Evaluation

One day workshop
Tuesday 21st February 2006

Qualitative data refers to the part of data that cannot be usefully reduced to quantitative measures (i.e. numbers). The use of qualitative methods can provide evaluators with rich, first-hand information on how a program is implemented, the patterns of interaction between stakeholders and the kind of day-to-day problems that are confronted by program staff. Participants will explore common qualitative methods, including semi-structured interviews and focus groups.

Qualitative Analysis and Reporting for Evaluation

Two day workshop
Thursday 23rd and Friday 24th February 2006

Qualitative data can be interpreted using several different approaches, all of which aim to make sense out of the large amount of text that comes from interviews and focus groups. The idea is to include just enough context to provide a full answer to the question posed. Good qualitative analysis goes beyond description and attempts to interpret the text. In this workshop participants will focus on ways of interpreting and reporting qualitative data in a reader-friendly format.

The venue: The Chifley at Metropole, Fitzroy, Melbourne

Fees: \$500 for a one day workshop and \$800 for a two day workshop. This includes course materials, lunch, morning & afternoon tea.

If you would benefit from our training but can not make the full financial commitment, please contact [Jo Leddy](mailto:jo@clearhorizon.com.au) about our special rates.

Additional information is available from our website:
www.clearhorizon.com.au

Alternatively, for all enquiries and bookings:
Jo Leddy of Clear Horizon
Phone: 03 9783 3662
E-mail: jo@clearhorizon.com.au